

Int. Cls.: 35, 37, 39, 40, 41 and 42

Prior U.S. Cls.: 100, 101, 102, 103, 105, 106 and 107

United States Patent and Trademark Office

Reg. No. 3,285,759

Registered Aug. 28, 2007

SERVICE MARK
PRINCIPAL REGISTER

surroundart

SURROUNDART, L.L.C. (DELAWARE LTD LIAB
CO)
63 FLUSHING AVENUE
BUILDING 3, SUITE 154
BROOKLYN, NY 112051070

FOR: PROJECT MANAGEMENT FOR MUSE-
UMS, MARKETING CONSULTATION SERVICES
FOR MUSEUMS, AND ADVERTISING SERVICES
FOR MUSEUMS, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

FOR: INSTALLATION OF MUSEUM EXHIBITS;
INSTALLATION OF ARMATURE, INCLUDING
MOUNTS AND BRACKETS FOR DISPLAYING OB-
JECTS, CRADLES FOR DISPLAYING BOOKS AND
PAPER, AND ENCAPSULATIONS, AND INSTALLA-
TION SERVICES FOR MUSEUM OBJECTS, IN
CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: CRATING AND PACKING MUSEUM OB-
JECTS AND EXHIBITS; AND TRANSPORTATION
AND STORAGE OF MUSEUM OBJECTS AND EX-
HIBITS, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: CUSTOM FABRICATION OF EXHIBITION
FURNITURE, INCLUDING PEDESTALS, DISPLAY
CASES, VITRINES, AND GRAPHIC DISPLAYS, IN
CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: CONSULTATION ON EXHIBIT LIGHTING;
EDITORIAL SERVICES FOR MUSEUMS, NAMELY,
EDITING OF PRINTED MATERIAL INCLUDING
CATALOGS, BROCHURES, BOOKLETS, GUIDES,
PRINTED FLOOR PLANS, AND WALL LABELS;
VIDEO AND FILM PRODUCTION FOR MUSEUMS;
PHOTOGRAPHY SERVICES FOR MUSEUMS; AND
INTERACTIVE DIGITAL MEDIA PRODUCTION
AND DISPLAY FOR MUSEUMS, IN CLASS 41 (U.S.
CLS. 100, 101 AND 107).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

FOR: DESIGN OF MUSEUM EXHIBITS; GRA-
PHIC DESIGN FOR MUSEUMS, INCLUDING WALL
TEXT, SIGNAGE, PHOTOMURALS, BANNERS
AND DIRECTIONAL SIGNS; CUSTOM DESIGN OF
ARMATURE, INCLUDING MOUNTS AND BRACK-
ETS FOR DISPLAYING OBJECTS, CRADLES FOR
DISPLAYING BOOKS AND PAPER, AND ENCAP-
SULATIONS; MATTING AND FRAMING OF MU-
SEUM OBJECTS, IN CLASS 42 (U.S. CLS. 100 AND
101).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-794,852, FILED 1-19-2006.

IRENE D. WILLIAMS, EXAMINING ATTORNEY